



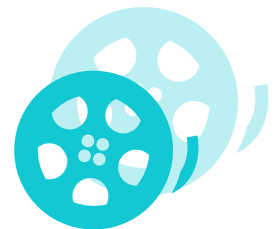
Entry deadline:
May 11, 2018
Grand prize: **\$10,000**
Gold star prize: **\$7,500**

THE VIDEO CONTEST 2018 STUDENT PROJECT

Kindergarten to Grade 12 students in Saskatchewan are invited to create a short video showing us why their school is special and why they like spending their time there.

Submit your video for a chance to win the \$10,000 grand prize or the \$7,500 gold star prize.

Each participating school can submit up to one video. The contents of the video must reflect the students' creativity and vision for making the video; however, teachers and parents may help with the filming and editing.



Length: 4 minutes or less

Language: Videos can be created in any language. English subtitles must be used in all non-English videos.

Ideas: Tell us your story and be creative! We want to know what makes your school special. Does your school give back to the community? What unique learning opportunities does your school provide? Does your school have an award-winning sports team, drama or music program?

Rules of Entry

1. Eligible entrants - The contest is open to all K-12 schools in Saskatchewan in the 2017-18 school year. Only one video can be entered per school.

2. Contest period - Entry forms must be received by the Saskatchewan Teachers' Federation no later than 5 p.m. on May 11. Videos can be posted to YouTube at any time but **cannot** be made public before the contest opens at 12 p.m. (noon) CST on May 14 to be eligible for the contest. The contest closes at 12 p.m. (noon) CST on June 11.

3. Binding contest rules - By entering the contest, each school is bound by the official rules of the contest. Entries will be disqualified if, by the Federation's sole discretion, they contain illegal, profane or discriminatory contents and/or if they are made public to YouTube before the contest opens at 12 p.m. CST on May 14.

4. Video requirements - Videos submitted must: a) Be a maximum of 4 minutes in length; b) Contain subtitles if not in English; c) Be consistent with the theme of the contest - show us why your school is special and why you like spending your time there.

5. Release forms - For copyright purposes, each participating school is responsible for obtaining signed release forms for every student 18 years of age or less in the video as well as written permission for any music or images used.

6. Music - YouTube has strict parameters in regards to the use of copyrighted music, and misuse can lead to the termination of your account. For this reason, it is recommended you use the extensive library of free music and sound effects provided in YouTube's music library at www.youtube.com/audiolibrary/music.

7. Copyright release - Entrants in the contest and all participants in their video grant the Federation permission to use and publish their video in any form of media including, but not limited to television, internet websites and social media, and to edit the videos for other purposes.

8. Submitting video - All videos must be submitted via YouTube:

- a) To submit your video to YouTube, you must have a YouTube account. If you do not have a YouTube account, you can sign up for one at www.youtube.com;
- b) When you are ready to post your video, please make sure it is embeddable as the videos will be posted on the Education Today page of the Federation's website. To do this, the embedding option can be selected under "Sharing Options" on the YouTube video upload page;
- c) Before you start uploading the video, please select "Schedule" under Privacy Settings and schedule your video to go public at 12 p.m. CST on May 14. If "Schedule" is not an option, you will have to manually go back to your YouTube video at 12 p.m. CST on May 14 to set your video to "Public." Any videos made public before 12 p.m. CST on May 14 will be disqualified. Full details on the submission process are available at www.stf.sk.ca/thestudentproject.

9. Entry form - Each participating school must submit a completed entry form to the Federation before the entry deadline of May 11. The entry form is available at www.stf.sk.ca/thestudentproject. Completed forms must be signed by the school principal, scanned and emailed to stfcommunications@stf.sk.ca.

10. Prizes - The grand prize and the gold star prize will be awarded to two separate schools (one school per award). All participating schools that submit a video will be entered in a draw to win the grand prize of \$10,000. The gold star prize (\$7,500) will be awarded to the school with the video that receives the highest number of views during the contest period, which is 12 p.m. CST on May 14 to 12 p.m. CST on June 11. The winning schools will be announced on June 13.

Prizes

The grand prize of \$10,000 is awarded to one of the participating schools. Each school that submits a video is entered into the draw for a chance to win.

The gold star prize of \$7,500 is awarded to the school with the video that receives the highest number of views during the contest period. Be sure to share your school video with your friends, family and community members to bring the views up!

When claiming a prize, you are required to let the Federation use your school name, city/town, prize amount and current photograph in order to share your winnings.

Both prizes must go toward a purchase that benefits the school community as a whole. The Federation will require a receipt of purchase indicating the allocation of funds.

Timeline

Friday, May 11 (5 p.m.) - Completed entry form deadline

Monday, May 14 (12 p.m.) - Video contest opens

Monday, June 11 (12 p.m.) - Video contest closes

Wednesday, June 13 - Winning school is announced

For more details visit:

www.stf.sk.ca/thestudentproject

[#thestudentproject](https://twitter.com/thestudentproject)

